kypost.com

## **ORDER**

## Flight Dates 10/02/12-11/06/12

Order Sep 00:20:00

Product Estimate # 1370 - 10.2-11.6.12 OH

Contract / Revision 302962 / Issue. DSCC IE 10.2.12-11.6.12 <u>Alt Order #</u>

Original Date / Revision Agency Com 15% Billing Type Cash

06/27/12 07/13/12 Billing Contact Order Type GENERAL

Advertiser DSCC Billing Cycle EOM/EOC

1010 Wisconsin Avenue NW - Suite Billing Calendar BROADCAST
Washington, DC 20007

ncy Great American Media Demographic A35+

Agency Great American Media

Rev Codes POL POL PARTY

Buying Contact

Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue NW - SuiteSales Region Agency RefNATPriority Advertiser RefVashington, DC 20007Agency Ref2Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Competing Stat	ion % of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Market Value

%

Order Share %

**WXIX** 

Order Totals Billing Plan

# of Spots Month Net Amount Gross Amount Rating Start Date End Date # Spots **Net Amount Gross Amount** October 2012 221 \$172,592.50 \$203,050.00 0.00 10/01/12 10/28/12 221 \$172,592.50 \$203,050.00 November 2012 0.00 10/29/12 11/06/12 \$70,082.50 \$82,450.00 86 \$70,082.50 \$82,450.00 86

Totals 307 \$242,675.00 \$285,500.00 0.00

										Tota	ıls
Ln Ch Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCPO 10/02/1	2 11/06/12	M-F GMTS 5-6a	CM	5-6a	MTWTF	:30	2	\$225.00 P-2	0.00 NM	17	\$3,825.00
		M-F GMTS 5-6a									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- TWTF	2	\$225.00	0.00						
Week: 10/08/12	10/14/12	- TWTF	2	\$225.00	0.00						
Week: 10/15/12	10/21/12	- TWTF	4	\$225.00	0.00						
Week: 10/22/12	10/28/12	- TWTF	4	\$225.00	0.00						
Week: 10/29/12	11/04/12	- TWTF	4	\$225.00	0.00						
Week: 11/05/12	11/11/12	M	1	\$225.00	0.00						
N 2 WCPO 10/09/1	2 11/06/12	M-F GMTS 6-7a	СМ	6-7a	МГЖГБ	:30	4	\$600.00 P-2	0.00 NM	15	\$9,000.00
		M-F GMTS 6-7a									

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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 06/27/12/ 07/13/12 <u>Order Sep</u> 00:20:00

			5 .	0/5				5 / 5:	D	Tot	
Ln Ch Start		Inventory Code	Break		Time Days	Len Sp	ots	Rate Pri		Spots	Amount
N 2 WCPO 10/09/	12 11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	СМ	6-7a	МГЖГБ	:30	4	\$600.00 P-2	0.00 NM	15	\$9,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	- TWTF	2	\$600.00	0.00						
Week: 10/15/12	10/21/12	- TWTF	4	\$600.00	0.00						
Week: 10/22/12	10/28/12	- TWTF	4	\$600.00	0.00						
Week: 10/29/12	11/04/12	- TWTF	3	\$600.00	0.00						
Week: 11/05/12	11/11/12	МГ	2	\$600.00	0.00						
N 3 WCPO 10/02/	12 11/06/12	M-F GMA 7-9am M-F GMA 7-9am		7-9a	MTWTF	:30	4	\$600.00 P-2	0.00 NM	25	\$15,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- TWTF	2	\$600.00	0.00						
Week: 10/08/12	10/14/12	- TWTF	2	\$600.00	0.00						
Week: 10/15/12	10/21/12	- TWTF	5	\$600.00	0.00						
Week: 10/22/12	10/28/12	MTWTF	6	\$600.00	0.00						
Week: 10/29/12	11/04/12	МГWГF	8	\$600.00	0.00						
Week: 11/05/12	11/11/12	МГ	2	\$600.00	0.00						
N 4 WCPO 10/02/	12 11/06/12	SA 5-6am SA 5-6am	СМ	5-6a	S-	:30	1	\$150.00 P-2	0.00 NM	4	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 10/01/12	10/07/12	S-	1	\$150.00	0.00						
Week: 10/08/12	10/14/12		0	\$0.00	0.00						
Week: 10/15/12	10/21/12	S-	1	\$150.00	0.00						
Week: 10/22/12	10/28/12	S-	1	\$150.00	0.00						
Week: 10/29/12	11/04/12	S-	1	\$150.00	0.00						
Week: 11/05/12	11/11/12		0	\$0.00	0.00						
N 5 WCPO 10/02/	12 11/06/12	SA 6-7am SA 6-7am	СМ	6-7a	S-	:30	1	\$250.00 P-2	0.00 NM	4	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 10/01/12	10/07/12	S-	1	\$250.00	0.00						
Week: 10/08/12	10/14/12		0	\$0.00	0.00						
Week: 10/15/12	10/21/12	S-	1	\$250.00	0.00						
Week: 10/22/12	10/28/12	S-	1	\$250.00	0.00						
Week: 10/29/12	11/04/12	S-	1	\$250.00	0.00						
Week: 11/05/12	11/11/12		0	\$0.00	0.00						
N 6 WCPO 10/02/	12 11/06/12	SA GMA 7-8a SA GMA 7-8a	СМ	7-8a	S-	:30	1	\$375.00 P-2	0.00 NM	5	\$1,875.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 10/01/12	10/07/12	S-	1	\$375.00	0.00						
Week: 10/08/12	10/14/12	S-	1	\$375.00	0.00						
Week: 10/15/12	10/21/12	S-	1	\$375.00	0.00						
Week: 10/22/12	10/28/12	S-	1	\$375.00	0.00						
Week: 10/29/12	11/04/12	S-	1	\$375.00	0.00						
Week: 11/05/12	11/11/12		0	\$0.00	0.00						
N 7 WCPO 10/02/	12 11/06/12	SA GMTS 8-9a SA GMTS 8-9a	СМ	8-9a	S-	:30	1	\$400.00 P-2	0.00 NM	6	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				į		
Week: 10/01/12	10/07/12	S-	2	\$400.00	0.00						
Week: 10/08/12	10/14/12	S-	1	\$400.00	0.00				I		
Week: 10/15/12	10/21/12	S-	1	\$400.00	0.00						
Week: 10/22/12	10/28/12	S-	1	\$400.00	0.00						
Week: 10/29/12	11/04/12	S-	1	\$400.00	0.00						
Week: 11/05/12	11/11/12		0	\$0.00	0.00						
N 8 WCPO 10/21/	12 11/04/12	SU 5-6am	СМ	5-6a	S	:30	1	\$150.00 P-2	0.00 NM	3	\$450.00
		SU 5-6am							ı		

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**WCPO** 

302962 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 06/27/12/ 07/13/12 <u>Order Sep</u> 00:20:00

											Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
N 8 WCPO	10/21/1	2 11/04/12	SU 5-6am SU 5-6am	СМ	5-6a	S	:30	1	\$150.00 P-2	0.00 NM	3	\$450.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$150.00	0.00						
Week: 10/		10/28/12	S	1	\$150.00	0.00						
Week: 10/		11/04/12	S	1	\$150.00	0.00						
N 9 WCPO	10/02/1	2 11/06/12	SU 6-7am	CM	6-7a	S	:30	1	\$250.00 P-2	0.00 NM	5	\$1,250.00
			SU 6-7am									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	S	1	\$250.00	0.00						
Week: 10/		10/14/12	S	1	\$250.00	0.00						
Week: 10/		10/21/12	S	1	\$250.00	0.00						
Week: 10/		10/28/12	S S	1	\$250.00	0.00						
Week: 10/ Week: 11/		11/04/12 11/11/12	5	1 0	\$250.00 \$0.00	0.00 0.00						
N10 WCPO			SU GMA 7-8a	CM	7-8a	S	:30	1	\$375.00 P-2	0.00 NM	5	\$1,875.00
N 10 WCI O	10/02/1	2 11/00/12	SU GMA 7-8a	Civi	1-0a	5	.50		ψ3/3.00 1 -2	0.00 INIVI		ψ1,073.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	1	\$375.00	0.00						
Week: 10/		10/14/12	S	1	\$375.00	0.00						
Week: 10/		10/21/12	S	1	\$375.00	0.00						
Week: 10/		10/28/12	S S	1	\$375.00 \$375.00	0.00 0.00						
Week: 10/ Week: 11/		11/04/12 11/11/12		0	\$0.00	0.00						
N11 WCPO				CM	8-9a	S	:30	1	\$400.00 P-2	0.00 NM	6	\$2,400.00
			SU GMTS 8-9a		_		.00	·	φ400.001 2	0.00 14101		Ψ2,400.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	2	\$400.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	S S	1	\$400.00 \$400.00	0.00 0.00						
Week: 10/		10/21/12	S	1	\$400.00	0.00						
Week: 10/		11/04/12	S	1	\$400.00	0.00						
Week: 11/		11/11/12		0	\$0.00	0.00						
N12 WCPO	10/02/1	2 11/06/12	M-F 9-10a	СМ	M-F 9-10a	MTWTF	:30	3	\$400.00 P-2	0.00 NM	19	\$7,600.00
			Live with Regis a	ınd Kelly								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	- TWTF	3	\$400.00	0.00						
Week: 10/		10/14/12	- TWTF	3	\$400.00	0.00						
Week: 10/		10/21/12	- TWTF	3	\$400.00	0.00						
Week: 10/		10/28/12 11/04/12	MTWTF -TWTF	5	\$400.00 \$400.00	0.00 0.00						
Week: 10/ Week: 11/		11/04/12	- T	1	\$400.00	0.00						
N13 WCPO			M-F 10-11a Righ		10-11a	МГЖГБ	:30	2	\$250.00 P-2	0.00 NM	14	\$3,500.00
1410 1101 0	10/02/1	2 11/00/12	M-F 10-11a	t iiiis ivoivi	10 114	MIWII	.00	_	Ψ200.001 2	0.00 14101		ψο,οσσ.σσ
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- TWTF	2	\$250.00	0.00						
Week: 10/		10/14/12	- TWTF	2	\$250.00	0.00						
Week: 10/ Week: 10/		10/21/12	- TWTF - TWTF	3	\$250.00	0.00						
Week: 10/		10/28/12 11/04/12	- TWTF - TWTF	3	\$250.00 \$250.00	0.00 0.00						
Week: 11/		11/04/12	M	1	\$250.00	0.00						
N14 WCPO			M-F 11a-12p	CM	11a-12p	МГЖГБ	:30	3	\$600.00 P-2	0.00 NM	20	\$12,000.00
			M-F 11a-12p				.50	Ū	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	3.33 1111		Ţ. <u>=</u> ,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	U1/12	10/07/12	- TWTF	3	\$600.00	0.00					I	

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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 06/27/12/ 07/13/12 <u>Order Sep</u> 00:20:00

		Б	0/⊏				D / D:	D: T	Tot	
Ln Ch Start End	Inventory Code			Time Days	Len Sp		Rate Pri			Amount
N14 WCPO 10/02/12 11/06/12	M-F 11a-12p	CM	11a-12p	МГWГF	:30	3	\$600.00 P-2	0.00 NM	20	\$12,000.00
Start Data End Data	M-F 11a-12p	Spoto/Mook	Poto	Poting						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 <u>End Date</u>	<u>Weekdays</u> - TWTF	Spots/Week 3	Rate \$600.00	Rating 0.00						
Week: 10/06/12 10/14/12 Week: 10/15/12 10/21/12	- TWTF	3	\$600.00	0.00				i		
Week: 10/22/12 10/28/12	MTWTF	5	\$600.00	0.00						
Week: 10/29/12 11/04/12	- TWTF	4	\$600.00	0.00						
Week: 11/05/12 11/11/12	МГ	2	\$600.00	0.00						
N15 WCPO 10/02/12 11/06/12	M-F 12-1p News	СМ	12-1p	MTWTF	:30	2	\$750.00 P-2	0.00 NM	12	\$9,000.00
	M-F 12-1p News									
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	- ТWГF	2	\$750.00	0.00						
Week: 10/08/12 10/14/12	- TWTF	2	\$750.00	0.00						
Week: 10/15/12 10/21/12	- TWTF	2	\$750.00	0.00						
Week: 10/22/12 10/28/12	- TWTF	2	\$750.00	0.00						
Week: 10/29/12 11/04/12	- TWTF	3	\$750.00	0.00						
Week: 11/05/12 11/11/12	M	1	\$750.00	0.00			-			_
N16 WCPO 10/02/12 11/06/12	M-F 1-2p M-F 1-2p	СМ	1258-2p	MTWTF	:30	2	\$700.00 P-3	0.00 NM	4	\$2,800.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	- TWTF	2	\$700.00	0.00						
Week: 10/08/12 10/14/12		0	\$0.00	0.00						
Week: 10/15/12 10/21/12		0	\$0.00	0.00						
Week: 10/22/12 10/28/12		0	\$0.00	0.00						
Week: 10/29/12 11/04/12	- TWTF	2	\$700.00	0.00						
Week: 11/05/12 11/11/12		0	\$0.00	0.00						_
N17 WCPO 10/02/12 11/06/12	M-F 2-3p M-F 2-3p	СМ	2-3p	MTWTF	:30	2	\$700.00 P-3	0.00 NM	8	\$5,600.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12		0	\$0.00	0.00						
Week: 10/08/12 10/14/12	- TWTF	2	\$700.00	0.00						
Week: 10/15/12 10/21/12	- TWTF	2	\$700.00	0.00						
Week: 10/22/12 10/28/12	- TWTF - TWTF	2	\$700.00	0.00						
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	- 1 W1 F	2	\$700.00 \$0.00	0.00 0.00						
N18 WCPO 10/02/12 11/06/12			9-10a	S	:30	- 1	\$000 00 D 2	0.00 NIM	_	£4,000,00
N 18 WCPO 10/02/12 11/06/12	SU9-10a	СМ	9-10a	3	.30	1	\$800.00 P-2	0.00 NM	5	\$4,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	S	1	\$800.00	0.00						
Week: 10/08/12 10/14/12	S	1	\$800.00	0.00						
Week: 10/15/12 10/21/12	S S	1	\$800.00	0.00						
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	S	1	\$800.00 \$800.00	0.00 0.00						
Week: 11/05/12 11/11/12	5	0	\$0.00	0.00						
N19 WCPO 10/02/12 11/06/12	M-F 3-4p	CM	3-4p	МГWГF	:30	2	\$650.00 P-2	0.00 NM	12	\$7,800.00
N 19 WCFO 10/02/12 11/00/12	M-F 3-4p	Civi	3-4p	MI WI F	.30	2	\$650.00 P-2	0.00 NIVI	12	\$7,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	- TWTF	2	\$650.00	0.00						
Week: 10/08/12 10/14/12	- TWTF	2	\$650.00	0.00						
Week: 10/15/12 10/21/12	- TWTF	2	\$650.00	0.00						
Week: 10/22/12 10/28/12	- TWTF - TWTF	3	\$650.00	0.00						
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	- 1 W1 F M	2	\$650.00 \$650.00	0.00 0.00						
		<u>'</u>			.20		¢4 500 00 D 0	0.00.0104	^	<b>#0.000.00</b>
N20 WCPO 10/16/12 11/05/12	M-F 4-5p Ellen M-F 4-5p Ellen	СМ	358-5p	МГWГF	:30	2	\$1,500.00 P-2	0.00 NM	6	\$9,000.00



**WCPO** 

Contract / Revision 302962 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 06/27/12/ 07/13/12 <u>Order Sep</u> 00:20:00

Description   Texas		<b>.</b>			5 .	O/E. LT			. 5. 5.	D	Tot	
Siart Date	Ln Ch	Start	End	Inventory Code			•	•				Amount
Week: 1015/12   1002/112   TWIF	N20 WCPO	10/16/1	2 11/05/12	•	СМ	358-5p	МГЖГБ	:30	2 \$1,500.00 P-2	0.00 NM	6	\$9,000.00
Week 10722/12   10728/12   -1WFF   2 \$1,500.00	Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week 10722/12   10728/12   -1WFF   2 \$1,500.00	Week: 10/1	5/12	10/21/12	- TWTF	2	\$1,500.00	0.00					
Note: H105F12	Week: 10/2	2/12	10/28/12	- TWTF			0.00					
N21 WCPO 1002/12 11/06/12   MF 5-530p News			11/04/12	- TWTF	2	\$1,500.00	0.00					
Start Date   End Date   Weekdays   SpotsWeek   Rate   Rating   Week 1001/12   -TWTF-   1 \$1,300,00   0.00	Week: 11/0	5/12	11/11/12		0	\$0.00	0.00					
Start Date	N21 WCPO	10/02/1	2 11/06/12			5-530p	МГWГF	:30	2 \$1,300.00 P-3	0.00 NM	11	\$14,300.00
Week: 1001/1/2   1007/1/2   TWTF-	Start	t Date	Fnd Date	•		Rate	Rating			i		
Week: 10/08/12   10/14/12   -TWTF-   2 \$1,300.00   0.00										I		
Week: 10/5/12   10/21/12   TWTF-   2 \$1,300.00   0.00   Week: 10/22/12   17/04/12   TWTF-   2 \$1,300.00   0.00   Week: 10/22/12   17/04/12   M				- TWTF						I		
Week 10/22/12   10/28/12   - TWIFF-   2 \$1,300.00				- TWTF								
Neek: 11/05/12   11/11/12   Nees: 1   \$1,300.00   0.00			10/28/12	- TWTF								
N2 WCPO   10/02/12   11/06/12   M-F 530-6p News   M-F 530-0p New	Week: 10/2	9/12	11/04/12	- TWTF	2	\$1,300.00	0.00					
New   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date	Week: 11/0	5/12	11/11/12	M	1	\$1,300.00	0.00					
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 100/10/2   1010/71/2   - TWTF -	N22 WCPO	10/02/1	2 11/06/12			528-6p	МГЖГБ	:30	2 \$1,300.00 P-3	0.00 NM	10	\$13,000.00
Week: 10/01/12	Start	t Date	End Date			Rate	Rating			i		
Week: 10/08/12   10/14/12   TWTF-										1		
Week: 10/15/12										1		
Week: 10/29/12												
Week: 10/29/12												
Neek: 11/05/12   11/11/12   Neek: 11/05/12   11/11/12   Neek: 10/01/12										I		
N23 WCPO 10/02/12 11/06/12   NF 6-630p News M-F 8												
M-F 6-630p News				M-E 6-630n Nows		-		.30	2 \$1 500 00 P-2	0.00 NM	11	\$16 500 00
Week: 10/01/12   10/07/12   TWFF-   2 \$1,500.00   0.00				M-F 6-630p News	3	·		.50	2 \$1,300.001-2	0.00 NW		φ10,300.00
Week: 10/08/12												
Week: 10/15/12   10/21/12   -TWTF-   2 \$1,500.00   0.00												
Week: 10/22/12   10/28/12   -TWTF-   3 \$1,500.00   0.00												
Week: 10/29/12   11/04/12   11/04/12   11/05/12   11/11/12   M   1 \$1,500.00   0.00												
N24 WCPO   10/02/12   11/106/12   N26 - 7p News   SU 6-7p News												
N24 WCPO   10/02/12   11/06/12   SU 6-7p News   S												
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating												
Week: 10/01/12       10/07/12      S       1 \$1,000.00       0.00         Week: 10/08/12       10/14/12      S       1 \$1,000.00       0.00         Week: 10/15/12       10/21/12      S       1 \$1,000.00       0.00         Week: 10/22/12       10/28/12      S       1 \$1,000.00       0.00         Week: 10/29/12       11/104/12      S       1 \$1,000.00       0.00         Week: 10/29/12       11/11/12	N24 WCPO	10/02/1	2 11/06/12		СМ	•	<del></del>	:30	1 \$1,000.00 P-1	0.00 NM	5	\$5,000.00
Week: 10/08/12       10/14/12      S       1 \$1,000.00       0.00         Week: 10/15/12       10/21/12      S       1 \$1,000.00       0.00         Week: 10/22/12       10/28/12      S       1 \$1,000.00       0.00         Week: 10/29/12       11/04/12      S       1 \$1,000.00       0.00         Week: 11/05/12       11/11/12      S       1 \$1,000.00       0.00         N25 WCPO       10/02/12       11/06/12       M-F 7-730p       CM       M-F 7-730p       MIWTF       :30       2 \$800.00 P-2       0.00 NM       10 \$8,000.00         Start Date End Date Weekdays Week: 10/01/12       Weekdays TWF       2 \$800.00       0.00	Start	t Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12   10/21/12   10/28/12   10/28/12   11/04/12   11/04/12   11/04/12   11/04/12   11/04/12   11/04/12   11/05/12   11/11/1/2   11/05/12   11	Week: 10/0	1/12	10/07/12	S	1	\$1,000.00	0.00					
Week: 10/22/12       10/28/12      S       1 \$1,000.00       0.00         Week: 10/29/12       11/04/12      S       1 \$1,000.00       0.00         Week: 11/05/12       11/11/12       0 \$0.00       0.00         N25 WCPO 10/02/12 11/06/12       M-F 7-730p       CM       M-F 7-730p       MTWTF       :30       2 \$800.00 P-2 0.00 NM       10 \$8,000.00         Start Date Week Indoor 10/07/12       End Date Weekdays       Spots/Week Rate Rating       Rating       Nating       Nat	Week: 10/0	8/12			1	\$1,000.00	0.00					
Week: 10/29/12 11/04/12S         1 \$1,000.00 0.00           Week: 11/05/12 11/11/12S         1 \$1,000.00 0.00           N25 WCPO 10/02/12 11/06/12 M-F 7-730p Wheel of Fortune           Start Date Neek: 10/01/12 10/07/12 10/07/12 - TWTF         CM M-F 7-730p MTWTF         Stating Rating Neek: 10/00/00 No.00           Week: 10/08/12 10/14/12 - TWTF         2 \$800.00 0.00         0.00           Week: 10/15/12 10/21/12 - TWTF         2 \$800.00 0.00           Week: 10/22/12 10/28/12 - TWTF         2 \$800.00 0.00           Week: 10/29/12 11/04/12 - TWTF         2 \$800.00 0.00           Week: 10/29/12 11/04/12 - TWTF         1 \$800.00 0.00           Week: 11/05/12 11/11/12 M         1 \$800.00 0.00           N26 WCPO 10/02/12 11/06/12 M-F 730-8p Jeopardy         CM M-F 730-8p MTWTF         :30 2 \$800.00 P-2 0.00 NM         10 \$8,000.00												
Week: 11/05/12         11/11/12          0         \$0.00         0.00           N25 WCPO 10/02/12         11/06/12         M-F 7-730p Wheel of Fortune         CM         M-F 7-730p Wheel of Fortune         MTWTF         :30         2         \$800.00 P-2         0.00 NM         10         \$8,000.00           Start Date Start Date Week 10/01/12         End Date Weekdays TWFF         2         \$800.00         0.00 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>												
N25 WCPO   10/02/12   11/06/12   M-F 7-730p   CM   M-F 7-730p   MFWTF-   :30   2 \$800.00 P-2   0.00 NM   10 \$8,000.00												
Wheel of Fortune   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating						-						
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/01/12         10/07/12         - TWF         2 \$800.00         0.00           Week: 10/08/12         10/14/12         - TWF         2 \$800.00         0.00           Week: 10/15/12         10/21/12         - TWF         2 \$800.00         0.00           Week: 10/22/12         10/28/12         - TWF         2 \$800.00         0.00           Week: 10/29/12         11/04/12         - TWF         1 \$800.00         0.00           Week: 11/05/12         11/11/12         M         1 \$800.00         0.00           N26 WCPO         10/02/12         11/06/12         M-F 730-8p         CM         M-F 730-8p         MTWTF- : :30         2 \$800.00 P-2         0.00 NM         10 \$8,000.00	N25 WCPO	10/02/1	2 11/06/12			M-F 7-730p	MTWTF	:30	2 \$800.00 P-2	0.00 NM	10	\$8,000.00
Week: 10/01/12       10/07/12       - TWTF       2 \$800.00       0.00         Week: 10/08/12       10/14/12       - TWTF       2 \$800.00       0.00         Week: 10/15/12       10/21/12       - TWTF       2 \$800.00       0.00         Week: 10/22/12       10/28/12       - TWTF       2 \$800.00       0.00         Week: 10/29/12       11/04/12       - TWTF       1 \$800.00       0.00         Week: 11/05/12       11/11/12       M       1 \$800.00       0.00         N26 WCPO 10/02/12 11/06/12       M-F 730-8p       CM       M-F 730-8p       MTWTF       :30       2 \$800.00 P-2       0.00 NM       10 \$8,000.00	Start	t Date	End Date			Rate	Rating					
Week: 10/08/12       10/14/12       - TWTF       2 \$800.00       0.00         Week: 10/15/12       10/21/12       - TWTF       2 \$800.00       0.00         Week: 10/22/12       10/28/12       - TWTF       2 \$800.00       0.00         Week: 10/29/12       11/04/12       - TWTF       1 \$800.00       0.00         Week: 11/05/12       11/11/12       M       1 \$800.00       0.00         N26 WCPO       10/02/12       11/06/12       M-F 730-8p       MF 730-8p       MFWTF       :30       2 \$800.00 P-2       0.00 NM       10 \$8,000.00         Jeopardy       10												
Week: 10/15/12       10/21/12       - TWTF       2 \$800.00       0.00         Week: 10/22/12       10/28/12       - TWTF       2 \$800.00       0.00         Week: 10/29/12       11/04/12       - TWTF       1 \$800.00       0.00         Week: 11/05/12       11/11/12       M       1 \$800.00       0.00         N26 WCPO       10/02/12       11/06/12       M-F 730-8p       CM       M-F 730-8p       MTWTF       :30       2 \$800.00 P-2       0.00 NM       10 \$8,000.00         Jeopardy												
Week: 10/22/12       10/28/12       - TWTF       2 \$800.00       0.00         Week: 10/29/12       11/04/12       - TWTF       1 \$800.00       0.00         Week: 11/05/12       11/11/12       M       1 \$800.00       0.00         N26 WCPO 10/02/12       11/06/12       M-F 730-8p       CM       M-F 730-8p       MTWTF- :30       2 \$800.00 P-2 0.00 NM       10 \$8,000.00         Jeopardy												
Week: 10/29/12       11/04/12       - TWTF       1 \$800.00       0.00         Week: 11/05/12       11/11/12       M       1 \$800.00       0.00         N26 WCPO 10/02/12       11/06/12       M-F 730-8p       CM       M-F 730-8p       MTWTF- :30       2 \$800.00 P-2 0.00 NM       10 \$8,000.00         Jeopardy										I		
Week: 11/05/12       11/11/12       M       1 \$800.00       0.00         N26 WCPO 10/02/12       11/06/12       M-F 730-8p       CM       M-F 730-8p       MTWTF       :30       2 \$800.00 P-2 0.00 NM       10 \$8,000.00         Jeopardy												
N26 WCPO 10/02/12 11/06/12 M-F 730-8p CM M-F 730-8p MFWTF :30 2 \$800.00 P-2 0.00 NM 10 \$8,000.00 Jeopardy												
· ·					СМ			:30	2 \$800.00 P-2	0.00 NM	10	\$8,000.00
	Start	t Date	End Date		Spots/Week	Rate	Rating					

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Print Date: 08/06/12



Contract / Revision 302962 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 06/27/12/ 07/13/12 <u>Order Sep</u> 00:20:00

										Tot	als
Ln Ch S	tart End	Inventory Code	Break	Start/End T	ime Days	s Len Sp	oots	Rate Pri	Rtg Type		Amount
N26 WCPO 10	/02/12 11/06/12		CM	M-F 730-8p	MTWI	ΓF :30	2	\$800.00 P-2	0.00 NM	10	\$8,000.00
2		Jeopardy		<b>-</b> .	5						
Start Da		Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/01/1 Week: 10/08/1		- TWTF - TWTF	2 2	\$800.00 \$800.00	0.00 0.00						
Week: 10/06/1		- TWTF	2	\$800.00	0.00						
Week: 10/22/1		- TWTF	2	\$800.00	0.00						
Week: 10/29/1		- TWTF	1	\$800.00	0.00						
Week: 11/05/1		M	1	\$800.00	0.00						
N27 WCPO 10	/02/12 11/06/12	SA 7-730p SA7-730P	СМ	658-730p		S- :30	1	\$500.00 P-2	0.00 NM	6	\$2,900.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1		S-	1	\$500.00	0.00						
Week: 10/08/1		S-	1 Ctor	\$500.00	0.00	Maakdaya	ا م	ath Data	Dta Tuna		
	<u>e Range                                    </u>	Description SA 7-730p		t/End Time ·730p		<u>Weekdays</u> Sa	<u>Ler</u>	:30 <del>(\$500.00)</del>	Rtg Type		
	9 27.6.27.7	SA 7-730β	030-	·730p		5a		.30 <del>(\$300.00)</del>	0.00 11111		
	GM CHG NASCA	AR]									
6 VCPO 10/	06/12-10/06/12	SA 7-730p	658-	730p		Sa-		:30 \$500.00	0.00 NM		
MG for	27.2,28.2										
7 VCPO 10/	06/12-10/06/12 \$	SA 730-8p	730-	-758p		Sa-		:30 \$400.00	0.00 NM		
MG for	27.2,28.2										
Week: 10/15/1	2 10/21/12	S-	1	\$500.00	0.00						
Week: 10/22/1		S-	1	\$500.00	0.00						
Week: 10/29/1 Week: 11/05/1		S- 	1	\$500.00 \$0.00	0.00 0.00						
N28 WCPO 10			CM	730-758p		- S- :30	1	\$400.00 P-2	0.00 NIM	4	\$1,600,00
		SA730-8P		_		3- :30	'	\$400.00 P-2	U.UU INIVI	4	\$1,600.00
Start Da		<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/01/1 Week: 10/08/1		S- S-	1	\$400.00 \$400.00	0.00 0.00						
		Description		t/End Time	0.00	Weekdays	Len	nath Rate	Rtg Type		
	08/12-10/14/12	<del></del>		758p		Sa-		:30 (\$400.00)			
	<i>G 27.6,27.7</i> GM CHG NASC <i>A</i>	AR]									
Week: 10/15/1		S-	1	\$400.00	0.00						
Week: 10/22/1	2 10/28/12	S-	1	\$400.00	0.00						
Week: 10/29/1		S-	1	\$400.00	0.00						
Week: 11/05/1			0	\$0.00	0.00			*****			
N29 WCPO 10		M8-10p Dancing M8-10p Dancing		8-10p	M	: :30	1	\$6,300.00 P-3	0.00 NM	4	\$25,200.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/1		 M	0	\$0.00	0.00						
Week: 10/08/1 Week: 10/15/1		M	1	\$6,300.00 \$0.00	0.00 0.00						
Week: 10/13/1		M	1	\$6,300.00	0.00						
Week: 10/29/1		M		\$6,300.00	0.00						
Week: 11/05/1		M	1	\$6,300.00	0.00						
N30 WCPO 10	/09/12 10/15/12	Monday Prime C Monday Prime C	СМ	10-11p	M	:30	1	\$4,500.00 P-2	0.00 NM	1	\$4,500.00
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/1	2 10/14/12		0	\$0.00	0.00						
Week: 10/15/1		M		\$4,500.00	0.00						
N31 WCPO 10.	/02/12 11/06/12		CM	8-9p	- T	:30	1	\$6,300.00 P-3	0.00 NM	3	\$18,900.00

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**WCPO** 

Contract / Revision 302962 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 06/27/12/ 07/13/12 <u>Order Sep</u> 00:20:00

										Tot	als
Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots Rate Pr	i Rtg Type	Spots	Amount
			Tuesday Prime A								
C+c	art Doto	End Data	Tuesday Prime A		Poto	Dating				ı	
Week: 10	art Date	End Date 10/07/12	Weekdays 	Spots/Week 0	Rate \$0.00	Rating 0.00				i	
Week: 10/		10/07/12	- T	1	\$6,300.00	0.00				i	
Week: 10		10/21/12		0	\$0.00	0.00				İ	
Week: 10	/22/12	10/28/12	- T	1	\$6,300.00	0.00				!	
Week: 10		11/04/12	- T	1	\$6,300.00	0.00					
Week: 11/	/05/12	11/11/12		0	\$0.00	0.00					
N32 WCPO	10/16/1	2 10/16/12	Tuesday Prime C		10-11p	- T	:30	1 \$5,000.00 P-2	2 0.00 NM	1	\$5,000.00
			Tuesday Prime C							•	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10		10/21/12	- T		\$5,000.00	0.00					
N33 WCPO	10/25/1	2 10/25/12	Thursday Prime E Thursday Prime E		9-10p	T	:30	1 \$6,500.00 P-2	2 0.00 NM	1	\$6,500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/22/12	10/28/12	T	1	\$6,500.00	0.00				!	
N34 WCPO	10/02/1	2 11/06/12	Friday Prime C Friday Prime C	СМ	10-11p	F	:30	1 \$3,100.00 P-3	3 0.00 NM	5	\$15,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				•	
Week: 10	/01/12	10/07/12	F	1	\$3,100.00	0.00					
Week: 10		10/14/12	<u>F</u>		\$3,100.00	0.00					
Week: 10		10/21/12	F		\$3,100.00	0.00					
Week: 10		10/28/12	F F		\$3,100.00 \$3,100.00	0.00 0.00				1	
Week: 10, Week: 11,		11/04/12 11/11/12		0	\$0.00	0.00				i	
N35 WCPO			M-SU 11p Late N	ews CM	11-1135p	MTWTF	:30	2 \$1,500.00 P-2	2 0.00 NM	15	\$22,500.00
			M-SU 11p Late N								
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				•	
Week: 10		10/07/12	- TWTF		\$1,500.00	0.00					
Week: 10		10/14/12	- TWTF - TWTF		\$1,500.00	0.00				•	
Week: 10, Week: 10,		10/21/12 10/28/12	- TWTF		\$1,500.00 \$1,500.00	0.00 0.00				i	
Week: 10		11/04/12	MTWTF		\$1,500.00	0.00				i	
Week: 11		11/11/12	M		\$1,500.00	0.00				•	
N36 WCPO	10/02/1	2 11/06/12	M-SU 11p Late N	ews CM	11-1135p	S	:30	1 \$1,500.00 P-2	2 0.00 NM	4	\$6,000.00
			M-SU 11p Late N	lews							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/01/12	10/07/12	S	1	\$1,500.00	0.00					
Week: 10		10/14/12		0	\$0.00	0.00					
Week: 10		10/21/12	S		\$1,500.00	0.00				1	
Week: 10, Week: 10,		10/28/12 11/04/12	S S		\$1,500.00 \$1,500.00	0.00 0.00					
Week: 10/		11/04/12		1	\$0.00	0.00				İ	
N37 WCPO			M-F 1135p-1202a		1135p-1202		:30	2 \$1,500.00 P-2	2 0.00 NM	6	\$9,000.00
			M-F 1135p-1202a		1100p-1202		.50	2 \$1,500.001 2	2 0.00 14101		ψ5,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	- TWTF		\$1,500.00	0.00					
Week: 10		10/28/12	- TWTF - TWTF		\$1,500.00 \$1,500.00	0.00					
Week: 10, Week: 11,		11/04/12 11/11/12	- 1W1F	0	\$0.00	0.00 0.00				1	
			SU 1135p-1235a	СМ		1235aS	:30	1 \$425.00 P-2	2 0.00 NM	5	\$2,125.00
<b>C</b> :	D - 1 -	Fad Dete	SU 1135p-1235a		D-11	Dating				1	
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	

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Contract / Revision 302962 Flight Dates 10/02/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 06/27/12/ 07/13/12 <u>Order Sep</u> 00:20:00

<u>Advertiser</u> **DSCC** <u>Product Issue.</u> **DSCC IE 10.2.12-11.6** <u>Estimate #</u> **1370 - 10.2-11.6.12 OH** 

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N38 WCPO	10/02/12	11/06/12	SU 1135p-1235a	CM	SU 1135p	-1235aS	:30	1	\$425.00 P-2	0.00 NM	5	\$2,125.00
			SU 1135p-1235a									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01	I/12	10/07/12	S	1	\$425.00	0.00						
Week: 10/08	3/12	10/14/12	S	1	\$425.00	0.00						
Week: 10/15	5/12	10/21/12	S	1	\$425.00	0.00						
Week: 10/22	2/12	10/28/12	S	1	\$425.00	0.00						
Week: 10/29	9/12	11/04/12	S	1	\$425.00	0.00						
Week: 11/05	5/12	11/11/12		0	\$0.00	0.00						

Totals 307\$285,500.00